

International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 *p-ISSN:* 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by "The Influence of Smartphone Brand Experience on Brand Loyalty ——Take Huawei Mobile Phone for Example" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name:	Yibin Zhang
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2020
Publication Month:	December
Vol No.:	09
Issue No.:	12



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889